

# **musen:**

Powered by AI, tuned to you



The World's First  
AI Radio

# REIMAGINE HOW MUSIC FINDS YOU



NOT ANOTHER PLAYER.  
NOT ANOTHER PLAYLIST APP.  
MUSEN INTRODUCES A NEW  
CLASS OF AUDIO SYSTEM.

AI RADIO 

# WHAT PROBLEMS ARE WE SOLVING



**CHOICE FATIGUE**  
**CONTENT BUBBLES**  
**ATTENTION DILUTION**  
**UNFAIR ECONOMICS**

# THE AI RADIO MODEL

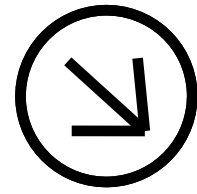


MUSEN DELIVERS A SEAMLESS, **AI CURATED FLOW** OF MUSIC AND RADIO SHOWS.

IT **ADAPTS IN REAL TIME** TO YOUR TASTE, HABITS AND CONTEXT, FROM DISCOVERY TO CREATION.

THE RESULT IS AN INVISIBLE, FULLY TAILORED **SOUNDTRACK FOR YOUR LIFE.**

# HOW IT WORKS



EVERY INTERACTION  
REFINES YOUR RADIO.  
THE MORE YOU LISTEN,  
THE MORE IT ADAPTS.



## MUSEN

# FREE AI RADIO

DELIVERS EDITORIAL BLOCKS  
ORCHESTRATED FROM THE MUSEN  
DATABASE.

IT DOES NOT CHAT.  
IT DOES NOT GENERATE TRACKS.  
IT COMPUTES RADIO.



# LIVE RADIO

USERS BECOME THE DIRECTORS  
OF THEIR OWN RADIO, A PERSONAL  
STREAM BASED ON USER PROFILE  
AND INTENT.

REAL TIME,  
CUSTOMIZABLE,  
AND BROADCAST READY.

# A RADIO YOU CAN CREATE



A SEGMENT IS AN EDITORIAL BLOCK OF 30 MINUTES, COMBINING MUSIC AND OPTIONAL MULTI SPEAKER, MULTI LINGUAL TALK SHOWS.

SEGMENTS STRUCTURE THE FREE AI RADIO EXPERIENCE, AND CAN BE GENERATED AND SHARED BY ALL USERS.

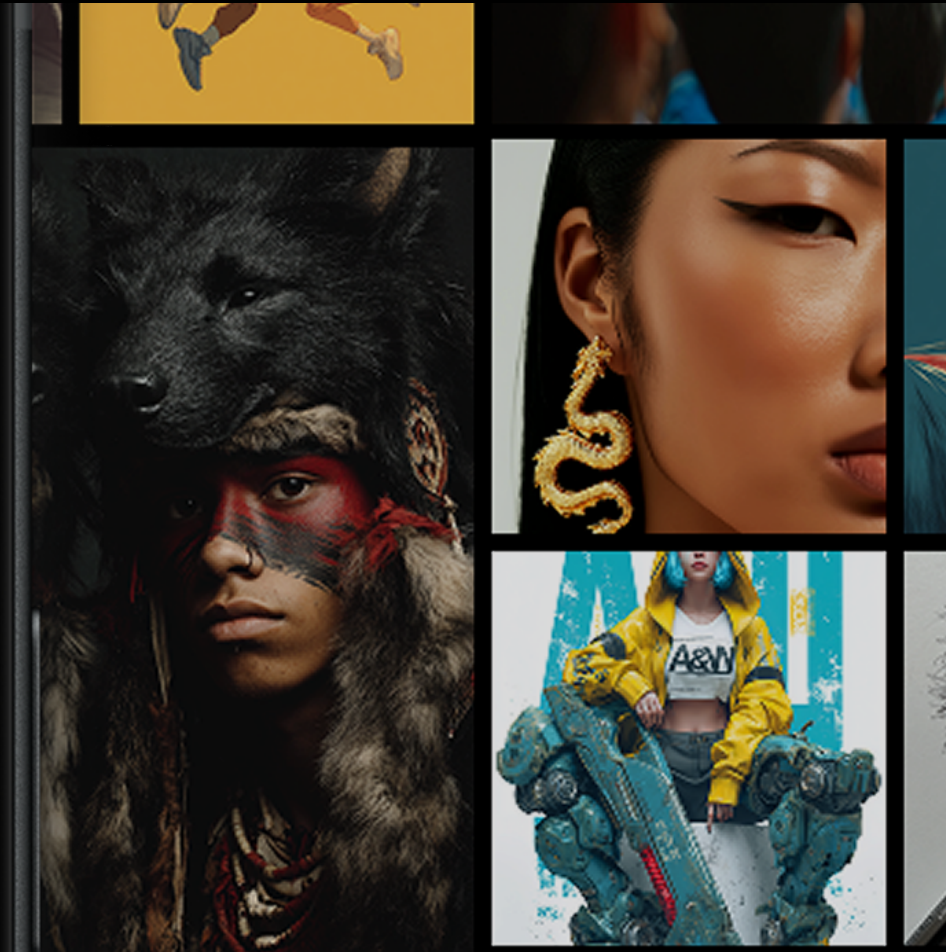
Generate a segment

[More about segments](#)

Only Music

Add speaker

Describe the music you want to listen





# ADAPTING TO A CHANGING WORLD

THE NEW AUDIO  
EXPERIENCE IS  
**INVISIBLE  
AND ALIVE**  
RADIO IS NO  
LONGER STATIC  
BUT **ADAPTIVE  
EFFORTLESS**

# A FUTURE OF OPPORTUNITIES

## ➔ BROKEN MARKET

The traditional music system no longer satisfies many creators and audiences.

As choice fatigue increases, listeners are returning to long form, passive experiences

## ➔ NEW TECH

Emerging technologies require continuous, adaptive media systems.

From immersive environments to intelligent devices, content must be orchestrated in real time.

## ➔ AI

As AI quality improves and costs decline, media production scales rapidly.

Systems designed for items struggle.  
Systems designed for time win.

# FROM ITEM TO TIME

**WHEN CONTENT  
IS INFINITE  
TIME DEFINES VALUE**



# AI ARCHITECTURE

## LISTENER CONTEXT

- MEMORY
- SESSION
- CONTEXT
- INTENT

## RADIO INTELLIGENCE ENGINE

### LONG HORIZON MEMORY

SESSION BASED  
TIME AWARE  
DECAYED



### ORCHESTRATION LAYER

RUNS RADIO CYCLES  
APPLIES CONSTRAINTS



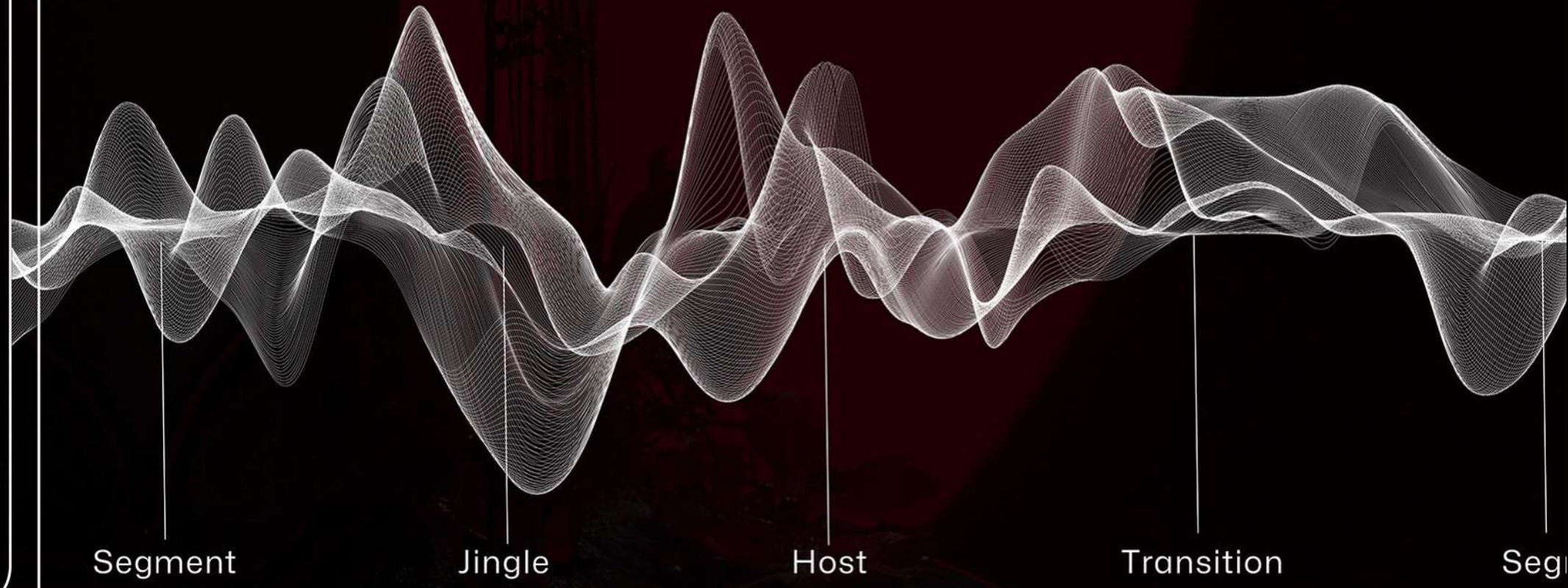
### EDITORIAL AGENTS

FREE RADIO AI DJ  
LIVE RADIO AI HOST



Radio is not recommended, it is computed.

## CONTINUOUS RADIO STREAM



# BUSINESS ARCHITECTURE

Project Checkmate is our proprietary economic model designed to ensure sustainable company profitability, fair and scalable creator revenue sharing, and structurally aligned growth.

## Core Revenue Engine

Subscription based platform

**MUSEN RADIO**  
musen's primary product:  
the world first AI Radio



Revenue &  
creator assets

Platform infrastructure  
& creator revenue

**musen:**  
COMPANY

Tech infrastructure,  
sales network  
audio catalog,  
branding and more

Additional  
income streams

## Expansion Revenue

Leverage existing assets



**API PROVIDER**



**B2B PRODUCTS**



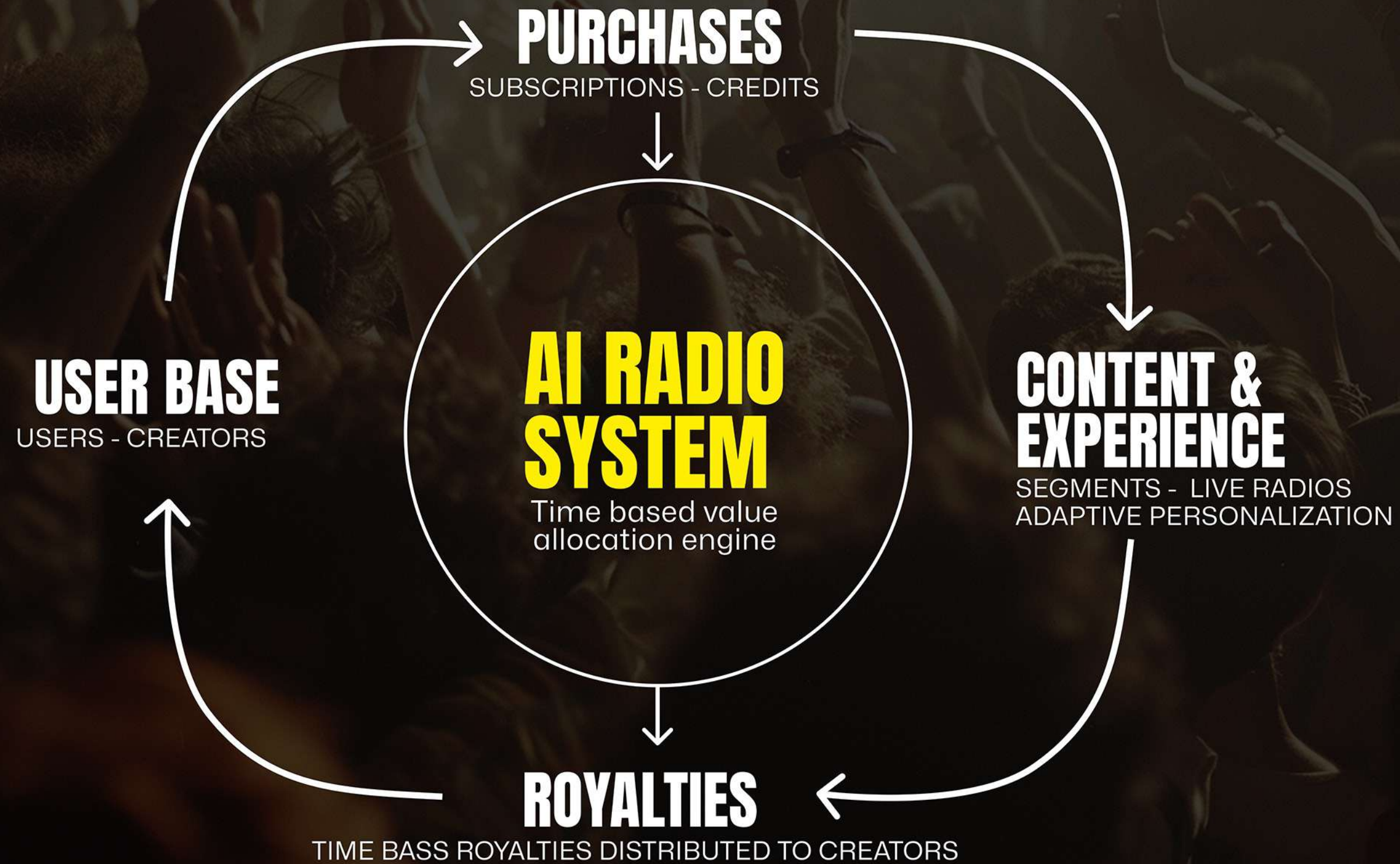
**PARTNERSHIPS  
AND SPONSORS**



**LMM LRM**

# MUSEN RADIO ECONOMIC FLYWHEEL

VALUE FOLLOWS TIME.  
USERS DIRECTLY FUND WHAT THEY ENJOY AND CONSUME.



# WHAT THE FUTURE HOLDS



## UPLOAD YOUR MUSIC

Make your original work available  
across segments and live radios

## OWN YOUR RIGHTS

Secure IP attribution  
Control licensing and usage  
Blockchain powered infrastructure

## MONETIZE

Earn royalties whenever your music  
is played, licensed, or remixed

# OUR TEAM

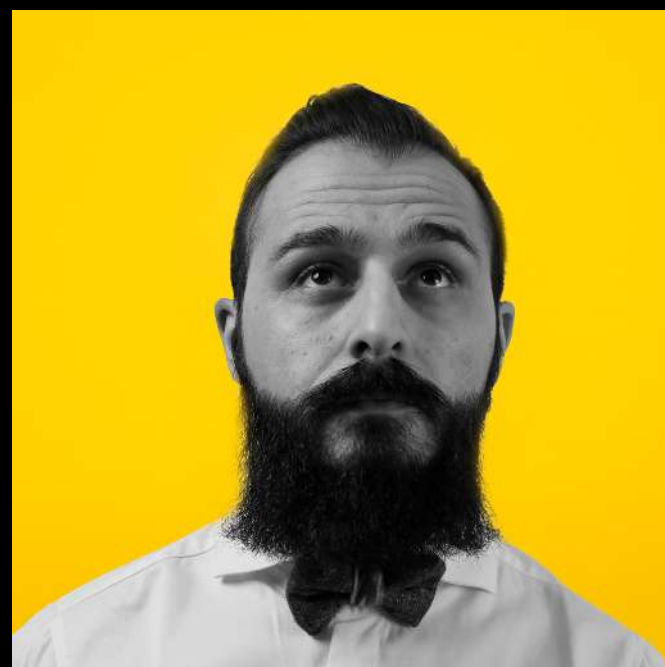
**FABIO SENNA**

Music producer, AI specialist



**VINICIO DE ANGELIS**

Creative Direction, Operations



**MANUELE CARLINI**

Product designer



**ANDREA VERNO'**

Developer





# CONTACT

**Platform**  
[musen.live](https://musen.live)



**DOCUMENTATION**  
[doxx.musen.live](https://doxx.musen.live)



**ABOUT**  
[about.musen.live](https://about.musen.live)



**EMAIL**  
[admin@musen.live](mailto:admin@musen.live)

